

YPN Performance Scorecard

August 2007 – Year End (FY 06-07)



PURPOSE	CORE BELIEF	OBJECTIVES	VISION
The Young Professionals Network (YPN) of the Quad Cities helps young professionals explore social, professional, and cultural opportunities in the Quad Cities.	Fundamentally YPN believes that the more informed, involved, and networked young professionals are the more likely they will stay, and the more impact they can have on what the region becomes. Its simple...engage those you wish to attract.	Young Professionals 1. Build a professional and social network 2. Learn more about the greater Quad Cities 3. Grow with and through community leadership 4. Get involved in YPN and the community Corporations Aid recruitment and retention efforts Community Showcase amenities and assist with growth	To be the connection to a dynamic, engaging, and diverse quality of life for young people in the Quad Cities.

YPN Infrastructure

STRATEGIC BODIES Councils defining YPN strategy	ADVISORY BODIES Councils offering expertise & guidance	ACTION BODIES Teams executing YPN programs
1. CREATIVE COUNCIL 19 representatives from our YPN active membership 2. CORE LEADERSHIP Includes: YPN Director, Council Chairs, and Chamber Staff Events Assistant	1. CHAMBER BOARD provides strategic counsel and resources	1. Monthly Committee 2. YPNgage Committee 3. Special Events Committee 4. YP Greeters Committee 5. Lunch Committee 6. Interest Club Coordinators

Operations Scorecard (YPN's fiscal year runs September 1 – August 31)

	'06-'07 Fiscal	'05-'06 Fiscal	'04-'05 Fiscal	'03-'04 Fiscal	'02-'03 Fiscal	'01-'02 Fiscal <small>Launched April 02</small>
Membership	1540 in YPNNetwork 885 in EPNetwork 40 Corp. Investors	1,075 in Network 9 Corporate Investors	925 in Network 7 Corporate Investors	Members 762 in Network	495 in Network	375 in Network
Network Growth Rate	43%	16.2%	21.3%	54%	32%	N/M
Event Attendance	1,644	1,113	1,384	939	802	457
No of total Events	30	24	22	16	12	5
Website Visits-ypnqc.org	Website tracker down	11,187	3,665	N/M	N/M	N/M
IMPACT Measures						
Avg YP attends # of events per yr	3-5	3-5	3-6	2-5	N/M	N/M
YP perception of QC (1=poor, 5=excellent)	3.70	3.74	3.60	3.62	N/M	N/M
YPN Impact on Mbrs QOL in QC (1=little, 5=large)	3.05	3.15	2.68	2.60	N/M	N/M
YPN Impact on Mbr perception of QC QOL (1=poor, 5=excellent)	3.31	3.48	3.11	3.01	N/M	N/M
% of YPN Mbr giving 1-5 hrs per month to Community Service	54.1%	57.6%	23%	N/M	N/M	N/M
% of YPN Mbr on Community Boards/Committees	63%	62%	62%	N/M	N/M	N/M
% Registered Voters	96.7%	94.5%	94.1%	91.2%	N/M	N/M

YPN Talent Mix

78.7% of YPNers fall between 25-35 years of age. 70.5% are married, engaged, or in a long-term relationship. 29.5% are single. They expand more than 20 employer categories from arts/entertainment and education to financial and professional services. 66.1% earn between \$31,000 to \$60,000 per year. 90.1% hold a bachelor's degree or higher. 44.3% Boomeranged back to the Quad Cities with 19.7% have always lived in the Quad Cities. 42.6% plan to stay in the Quad City area for more than 10 years while 41% are undecided. 31.2% live in the Illinois Quad Cities. 54.1% live in the Iowa Quad Cities.